



Community Engagement

A 21st Century Paradigm and Approach

What is Community

A group identity that is usually defined by geographic boundaries, shared interest or a set of relationships or circumstances.



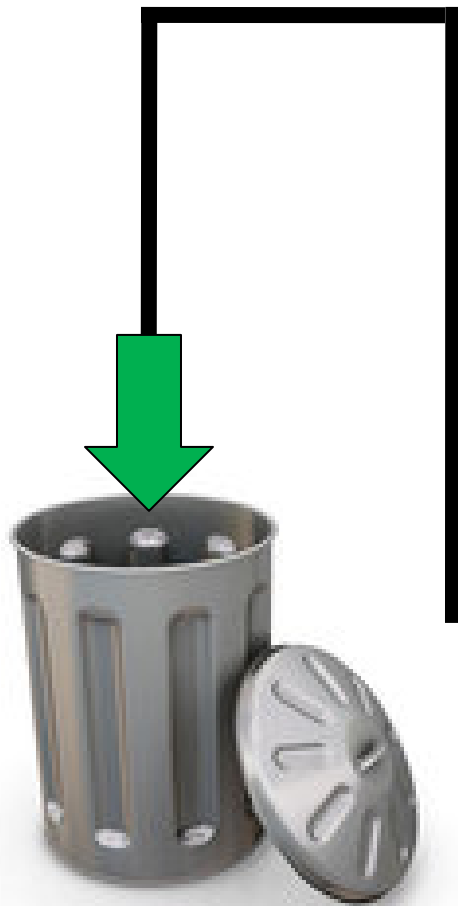


BOLD

AUDACIOUS

Thinking and Approach

The Deficiency of the Traditional Task Force Model



- Smartest Men in the Room
- “Expert”-Driven Process
- Questionable Interest
- There are LIMITS
- No Community Ownership



Widespread Community Engagement

- 1000's of Participants in this Process (Primarily Community Residents)
- Community Interest OVER ALL OTHERS
- Expert SUPPORTED Process
- Ownership by Community
- An Empowering Experience
- Harnessing the Collective Creativity of Community

People are the “EXPERTS” in Their Own Lives!



Why Community Organizers?

- Organizing 1000's of Residents Require Special Skills
- No Time to Train Organizers
- Organizers Will Build Infrastructure



***Community
Engagement
Committee***



Our Process

- Respectful
- Empowering
- Inclusive

Our Mission

To provide an effective process whereby residents of “distressed communities” can take ownership and give direction to the Mayor’s New Tools Task Force. This process is inclusive of other community actors, i.e., businesses, non-profits and other community institutions.



How do we engage?

- Four (4) Community Organizers
- Distressed Community Divided in four regions (turf)
- Organizers build Neighborhood Teams within turf
- Neighborhood teams will conduct Neighbor to Neighbor (N2N) activities
- Organizers will conduct three part Village Forums
- These Village Forums will inform the broader task force
- Organizers will hold collective “Community Validations” Forums

Enough is Enough

Village Forums

Session 1: Current State Analysis

Session 2: Community Visioning

Session 3: Strategic Planning and Demonstration

Session 4: Collective Community Validation





Any Questions...